



## 2016 Investor Relations Presentation

Nurse & Allied Staffing | Physician Staffing | Other Human Capital Management

## Forward Looking Statements



This presentation contains forward-looking statements. Statements that are predictive in nature, that depend upon or refer to future events or conditions or that include words such as "expects", "anticipates", "intends", "plans", "believes", "estimates", "appears", "seeks", "will" and variations of such words and similar expressions are intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results and performance to be materially different from any future results or performance expressed or implied by these forward-looking statements. Factors that might cause such differences include, but are not limited to, those discussed in the Risk Factors section of our Annual Report on Form 10-K for the year ended December 31, 2015, and our other Securities and Exchange Commission filings made prior to the date hereof.

Although we believe that these statements are based upon reasonable assumptions, we cannot guarantee future results and readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management's opinions only as of the date of this filing. There can be no assurance that (i) we have correctly measured or identified all of the factors affecting our business or the extent of these factors' likely impact, (ii) the available information with respect to these factors on which such analysis is based is complete or accurate, (iii) such analysis is correct or (iv) our strategy, which is based in part on this analysis, will be successful. The Company undertakes no obligation to update or revise forward-looking statements.

## Cross Country Healthcare: Capitalizing on Opportunities in Healthcare Staffing



National and Local Market Reach to Meet the Dynamic Needs of Our Diverse Clients by Providing a Full Suite of Workforce Solutions



Leader in Workforce Solutions



**Compelling Market Opportunity** 



**Growth Oriented Strategy** 



**Innovative Value-Added Solutions** 



**Strong Value Proposition** 

## Leader in Workforce Solutions

# **Our Business Segments**





- Leading Provider of Innovative & Value-Added Workforce Solutions
- MSP Programs Serving More Than 1,700 Facilities
- Full Suite of Staffing Services

- Largest Branch Network
- More Than 27,000 Healthcare
  Professionals on Assignment at More
  Than 6,000 Facilities in the Last 12 Months
- Tenured Leadership

# How We Go To Market









**Traditional Staff Augmentation** 



MedicalDoctor



mediscan

staffing services

Travel Nursing, Allied & Pharmacy

Branch Operations: Nursing & Allied Per Diem

**Locum Tenens** 

Retained and Contingent Search Of Physicians, Executives, Nurses & Allied Professionals

**Educational & Healthcare Staffing** 

#### Who We Serve

- Ambulatory Care
- Acute Care

- School Districts
- Single & Multi-Specialty Physician Practices
- Rehab Facilities
- Urgent Care Centers
- Skilled Nursing
  - Correctional Facilities

## Compelling Market Opportunities

## Fast Growing Healthcare Staffing Market



- High Healthcare Consumption by Elderly Positively Effects Demand
  - Americans ≥ 65 years old to grow ~36-39% by 2020 and consume 3x-4x as much healthcare
  - All baby boomers are now over 50 years of age (24.5% of the total population)
- Healthcare Reform Increases Healthcare
  Utilization
  - More than 1M newly insured in 2015 through the Affordable Care Act
  - **30M Uninsured People** to gain healthcare coverage by 2017
  - Of the ~2.6M jobs created in 2015, 18% came from the Healthcare Industry

**Temporary Healthcare Staffing Market** \$16.0 \$14.0 \$12.0 \$10.0 \$14.2 \$12.7 \$10.9 \$8.0 \$10.2 \$9.8 \$8.8 \$6.0 \$4.0 2011 2012 2013 2014A 2015P 2016P

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## Market Expansion of Outpatient Services Across U.S. Hospitals



Our largest-in-industry branch footprint helps us fulfill our client's expanding ambulatory and outpatient care needs.

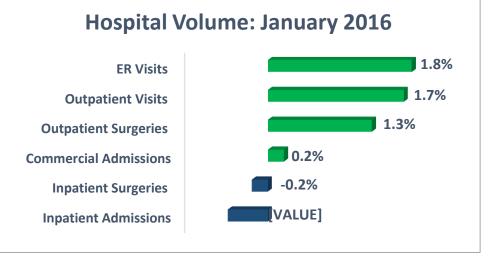


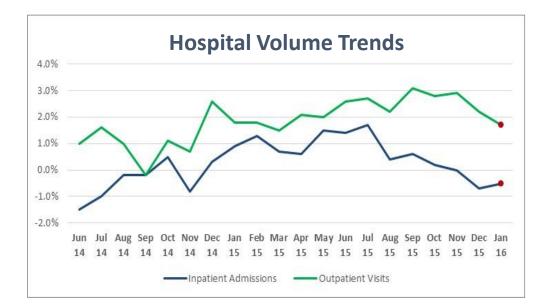
#### Hospital Volume: January 2016

- Outpatient visits up 1.7%
- Inpatient admits down 0.5%

#### Hospital Volume Trends: 2015 Avg to Date

- Outpatient visits up 2.3%
- Inpatient admits up 0.4%





\* Source: UBS February Hospital Survey; as of February 19, 2016

# Supply Constrained Market



#### NURSING

- 2.9M Nurses Currently in the United States<sup>1</sup>
- Projected Shortfall of RN's by Region and Specialty
   Over the Next Ten Years<sup>1</sup>
- 1/3 of the Current
  Workforce will Reach
  Retirement Age in the
  Next Ten Years<sup>2</sup>
- >150K Taking Nurse Board
  Exam for the First Time –
  Not Keeping up with
  Demand<sup>3</sup>



#### LOCUM TENENS

- 700K Practicing Physicians in the United States under the Age of 75<sup>3</sup>
- Physicians between 55 and 75 Comprised Over 30% of the Workforce<sup>3</sup>
- Study Suggests Demand for Physician Services is Growing Faster than Supply<sup>3</sup>
- Demand will Increase in Variety of Specialties as the Affordable Care Act is Implemented<sup>3</sup>





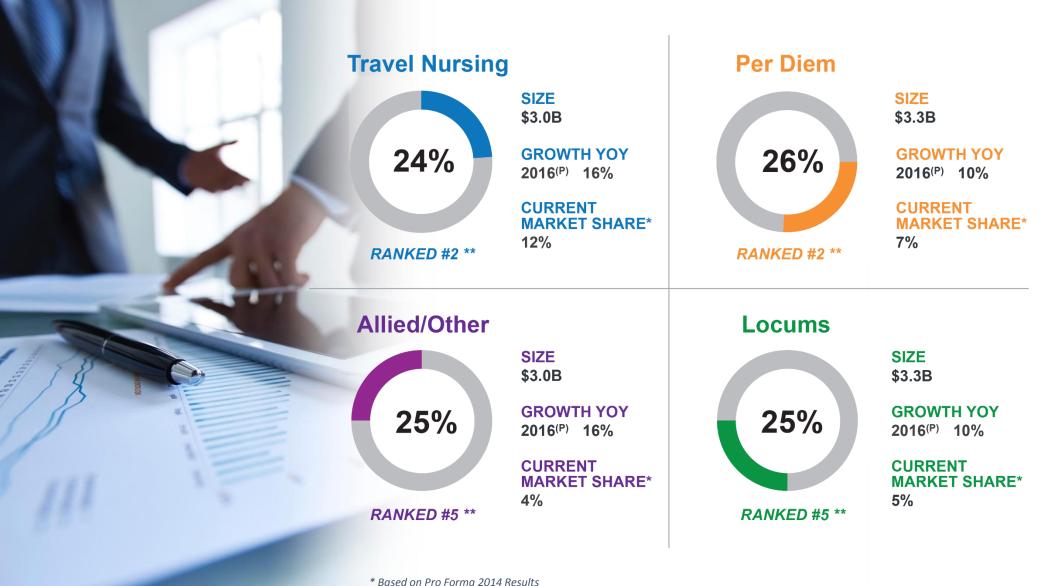
#### ALLIED/OTHER

- 63% of Hospital Leaders include Expansion of Outpatient Services Among Methods Used to Fuel Financial Growth<sup>4</sup>
- 73% of Hospitals
  Surveyed will be a Part of an Accountable Care
   Organization (ACO) Within the Next 5 Years<sup>5</sup>
- Variety of Allied Specialties
  Expected to Experience
  Shortfalls

Source: <sup>1</sup>. U.S. Department of Health and Human Services, Health Resources and Services Administration, National Center for Health Workforce Analysis. The Future of the Nursing Workforce: National- and State-Level Projections, 2012-2025. Rockville, Maryland, 2014; <sup>2</sup>Future of the Nursing Workforce, Health Resources and Services Administration December 2014; <sup>3</sup>Association of Medical Colleges: The Complexities of Physician Supply and Demand: Projections from 2013 to 2025 – IHS inc. March 2015; <sup>4</sup> HealthLeaders Media, 2015 HealthLeaders Media Industry Survey; <sup>5</sup>HealthLeaders Media, Intelligence, HealthLeaders Media 2011 Overall Cross-Sector Survey

## Market Position & Mix: CCH Services

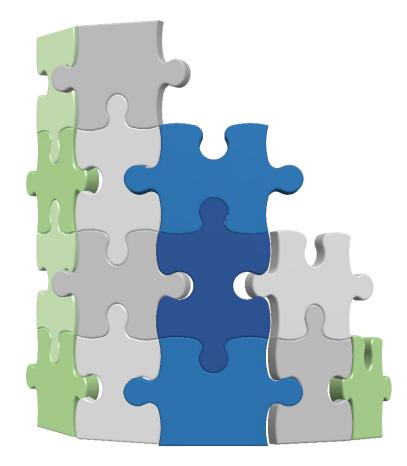




\*\* Staffing Industry Analysts, Inc: US Staffing Industry Forecast – September 2015 Update

## Market Changes Creating Challenges for Healthcare Providers





Solution Unsustainable Healthcare Cost Environment
New Delivery Models Shift Risk to Providers
Redefining Healthcare & Care Coordination
Retail-Based Model Improving Access & Cost
Independent Physicians Aligning with Hospitals/Payors
Hospitals Taking Control of Continuum of Care
Solution Wellness Programs Gaining Momentum
Greater Financial Responsibility Shifting to Consumers
$\circledast$ IT Adoption is Critical for Healthcare Industry

## Cross Country Healthcare: Addressing Market Changes in Healthcare





#### **Cross Country Healthcare is Well Positioned to Support Our Customers in This Market**

Demand Near All Time Historic Highs

Srowing \$13B Market with Multiple Secular Demand Drivers

- Increasing, Aging Population Demanding More Hospital Services
- Affordable Care Act
- Ambulatory Care & Outpatient Services Expansion
- Aging RN/Physician Populations; Significant Shortages Expected Over the Next 5-10 years
- Increasing Challenges Facing Healthcare Providers

## Growth Oriented Strategy

# Strategic Initiatives





#### Drive Shareholder Value

# Our Journey



# Achievements

### 2013

### <u>Adj. EBITDA</u> \$8M or 1.9%

- Strengthened
  Management Team
- Developed Cost
  Optimization and
  Turnaround Plan
- Acquired Allied Health Group

### 2014

### <u>Adj. EBITDA</u> \$17M or 2.8%

- Strong Organic
  Revenue Growth
- Acquired Medical Staffing Network
- Increased Profitability through Operational Leverage and Synergies

## 2015

### <u>Adj. EBITDA</u> \$38M or 4.9%

- Divested Non-Core
  Education Business
- Achieved Cost
  Optimization Goals
- Margin Expansion Through Improved Pricing
- Acquired Mediscan

## Differentiated Market Strategy:

Expanding National & Local Market Presence to Meet the Needs of Our Clients





The Importance of our National Footprint

Cross Country Healthcare Branches

#### 73 Locations Across the U.S.

- 1. Largest Branch Footprint in the Industry
- 2. Best positioned to Support Clients' Expanding Ambulatory Care & Outpatient Services
- **3.** Expanding Market Share
- **4.** Supporting Local Customers: Retail vs. Wholesale
- 5. Providing Cross-Selling Opportunities
- 6. Full Suite of Healthcare Staffing Services
- 7. Broadening Customer Base
- 8. Access to Additional Healthcare Professionals

## Candidate Acquisition



#### **Our Talent Management Strategy Includes:**

A Multi-Media Approach to Sourcing Candidates through Paid Advertising, Organic Search, Digital Media and Cross Country Healthcare Websites.





### Innovative Value-Added Solutions

# Workforce Management Solutions

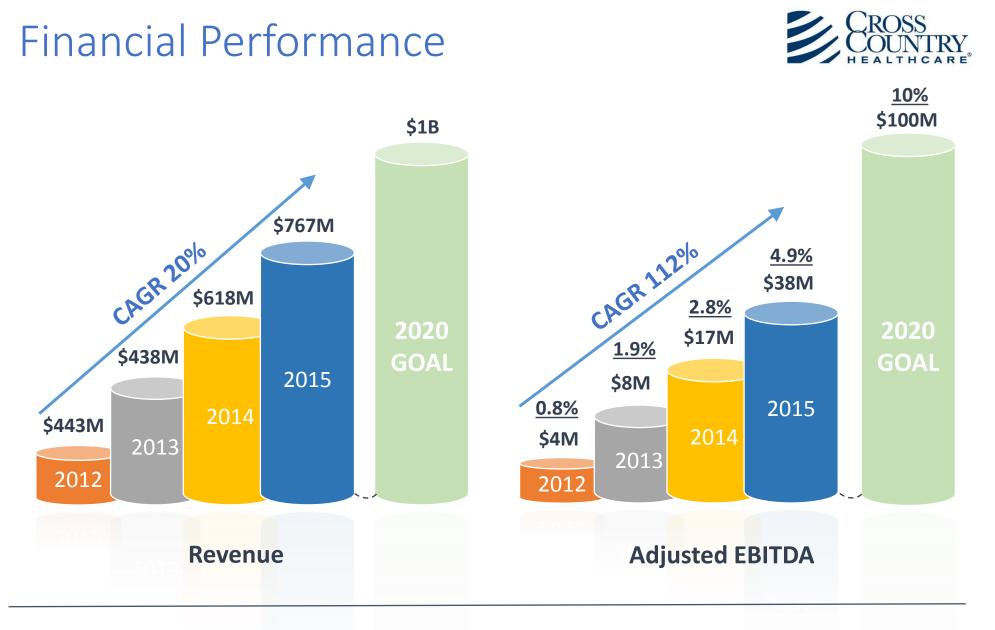




#### **BENEFITS**

- Cost Management & Reduction
- Right-Sized Staffing Utilization
- Improved Staffing Performance Metrics & Reporting
- Streamlined Operating Efficiencies
- Improved Quality Outcomes
- Market Intelligence

## Strong Value Proposition



- Robust Organic & Acquisition Growth
- Strong Cash Flow Generation
- Improving Adjusted EBITDA Margins

# **Financial Liquidity**



- During 2015 generated \$18.2M of cash flow from operations
- Cash and Cash Equivalents as of 12/31 was \$2.5M
- As of 12/31, the company had total debt of \$63.0M at par
- **\$48M** of availability under our Asset Based Borrowing line
- Fixed Charge Coverage Ratio was ~ 5.6x
- Total Net Leverage Ratio was
  ~ 1.9 : 1.0

#### **Capital Structure**

(\$ in millions)

Description	Rate	Expiration	12/	31/2015	% of Total Cap
Senior Secured Credit Facility	L + 150	Jun-17	\$	8.0	1.3%
Second Lien Term Loan	L + 475	Jun-19		30.0	5.0%
Convertible Notes	8.00%	Jun-20		25.0	4.2%
Capital Leases	Various	Various		0.1	0.0%
Less: Cash & Cash Equivalents				2.5	
Total Consolidated Net Debt @ Par			\$	60.6	10.2%
Equity @ Market			\$	533.8	89.4%
Net Debt to Equity Ratio				0.11	

## **Financial Results**





Financial Summary (\$ in millions)				
	Q4 2015	Prior Year	FY 2015	Prior Year
Revenue	\$193.1	2.7%	\$767.4	24.2%
Gross Margin	26.1%	82 bps	25.7%	17 bps
Adj EBITDA Margin	5.7%	235 bps	4.9%	211 bps
Adj EPS	\$0.18	\$0.03	\$0.54	\$0.09

# Guidance: Q1 and Full Year 2016



Q1 2016 Guidance		Variance: YoY		
		Low	High	
Revenue	\$195M - \$198M	5.0%	6.0%	
Gross Margin	25.0% - 25.5%	(30) bps	20 bps	
Adj. EBITDA %	3.7% - 4.2%	40 bps	90 bps	
Adj. EPS	\$0.06 - \$0.08	\$0.03	\$0.05	

Full Year 2016 Guidance		Variance: YoY		
		Low	High	
Revenue	\$820M - \$840M	7.0%	9.0%	
Adj. EBITDA %*	5.5% - 6.0%	60 bps	110 bps	

\* Includes \$4M to \$5M of IT investments (50-60 bps).



## **Our Financial Objectives**



### Grow Top Line: 7-8%

- Double-digit growth in Mediscan & Search Businesses
- High single-digit growth in Nurse & Allied
- Turn Physician Staffing back to growth
- Balanced approach between price & volume



Improve Mix Through Growth of Higher Margin Services

- Allied Health
- Educational Healthcare Services
- Recruitment
  Process
  Outsourcing (RPO)
- Search

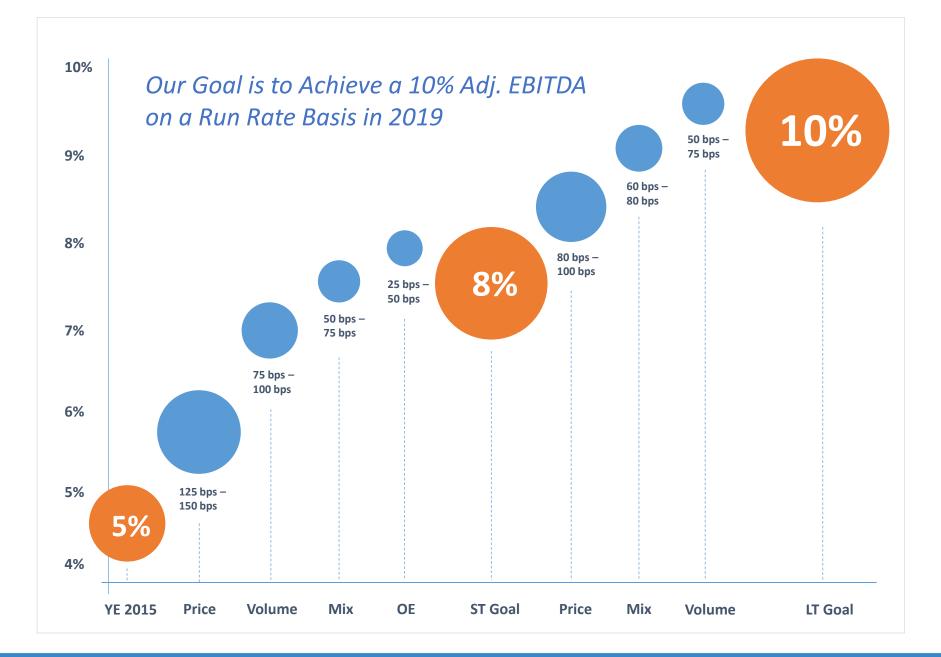
#### Improve Operating Leverage

Achieve incremental gross profit conversion <u>></u> 50%

Generate Cash Flow From Operations <u>> EBITDA</u>

## Path to Our Success





## Summary



#### CCRN is well positioned to capitalize on trends!

- Leading National Provider of Healthcare Staffing and Workforce Solutions
- Tenured/Experienced Team
- Compelling \$13B Market with Favorable Dynamics
  - Supply & Demand
  - Improving Economic Conditions
  - Aging Patient Population
  - Projected RN & Physician shortages
  - Affordable Care Act
  - Shift to Ambulatory Care
- Complimentary & Innovative Services
- ♦ 10% Adjusted EBITDA Target
- $\clubsuit$  Grow Company Faster than the Market





## Appendix

## Non-GAAP Financial Measures



This presentation references non-GAAP (Generally Accepted Accounting Principles) financial measures. Such non-GAAP financial measures are provided as additional information and should not be considered substitutes for, or superior to, financial measures calculated in accordance with U.S. GAAP. Such non-GAAP financial measures are provided for consistency and comparability to prior year results; furthermore, management believes they are useful to investors when evaluating the Company's performance as they exclude certain items that management believes are not indicative of the Company's operating performance. Such non-GAAP financial measures may differ materially from the non-GAAP financial measures used by other companies. The financial statement tables that accompany our press releases include a reconciliation of each non-GAAP financial measure; as such, the financial statement tables should be read in conjunction with the presentation of these non-GAAP financial measures.

This presentation also references pro-forma information which reflects the impact from acquisitions and divestitures as of the beginning of periods being presented or compared.

Adjusted EBITDA is defined as net income (loss) attributable to common shareholders before depreciation and amortization, interest expense, income tax expense (benefit), acquisition and integration costs, restructuring costs, legal settlement charge, (gain) loss on derivative liability, impairment charges, other expense (income), net, equity compensation, and net income attributable to non-controlling interest in subsidiary.

Adjusted Earnings Per Diluted Share (EPS) is defined as net income (loss) attributable to common shareholders per diluted share before acquisition and integration costs, restructuring costs, impairment charges, and (gain) loss on derivative liability.