



## Cross Country Named Presenting Sponsor of Alzheimer's Association Walk to End Alzheimer's Boca

August 31, 2023

BOCA RATON, Fla.--(BUSINESS WIRE)--Aug. 31, 2023-- [Cross Country Healthcare](#) will join the 2023 Walk to End Alzheimer's as a presenting sponsor in Boca Raton on Sunday, Nov. 12, at South County Regional Park - Sunset Cove Amphitheater.

"Cross Country is proud to sponsor and support the 2023 South Florida Walk to End Alzheimer's," said John A. Martins, President and CEO of Cross Country. "Working in partnership with important community organizations like the Alzheimer's Association will help us to make strides in research and education. Together, we walk, remember, and inspire change – one step at a time."

More than 6 million Americans live with Alzheimer's disease – a leading cause of death in the United States. More than 11 million family members and friends also care for people with Alzheimer's and other dementias. On Walk Day, attendees honor those affected by Alzheimer's with the poignant Promise Garden ceremony – a mission-focused experience that signifies participants' solidarity in the fight against the disease. The colors of the Promise Garden flowers represent participants' connections to Alzheimer's disease and the reasons they walk.

"As the leader of Cross Country's Walk to End Alzheimer's team, I am honored to rally our dedicated members in a shared mission to make a difference," said Amiee Hawkins, SVP of Enterprise Operations for Cross Country. "With every step we take, we're not only walking for a world without Alzheimer's but also standing up for the countless families and individuals impacted by this disease."

To register and receive the latest updates for Walk to End Alzheimer's Boca, visit [alz.org/BocaWalk](https://alz.org/BocaWalk).

### About Cross Country Healthcare

Cross Country Healthcare, Inc. is a market-leading, tech-enabled workforce solutions and advisory firm with 37 years of industry experience and insight. We help clients tackle complex labor-related challenges and achieve high-quality outcomes while reducing complexity and improving visibility through data-driven insights. Diversity, equality, and inclusion is at the heart of the organization's overall corporate social responsibility program and closely aligned with our core values to create a better future for its people, communities, and its stockholders.

### Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now, the Alzheimer's Association continues to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's.

### Alzheimer's Association®

The Alzheimer's Association is a worldwide voluntary health organization dedicated to Alzheimer's care, support and research. Its mission is to lead the way to end Alzheimer's and all other dementia – by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Visit [alz.org](https://alz.org) or call 800.272.3900.

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