



Cross Country's Susan E. Ball Recognized on SIA's Global Power 150 Women in Staffing

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BOCA RATON, Fla.--(BUSINESS WIRE)--Nov. 13, 2024-- Cross Country Healthcare (NASDAQ: CCRN), a leader in workforce solutions and tech-driven staffing, recruitment, and advisory services, proudly announces that Susan E. Ball, Executive Vice President, Chief Administrative Officer, and General Counsel, has been named to Staffing Industry Analysts' (SIA) prestigious [Global Power 150 Women in Staffing List for 2024](#). This annual list celebrates 150 women worldwide—including 100 from the Americas—who drive significant influence and impact within the staffing industry.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241113978106/en/>



(Photo: Business Wire)

"Susan embodies the spirit of leadership, innovation, and tenacity that defines Cross Country," said John Martins, President and CEO of Cross Country. "Her vision and commitment to excellence drive our

mission forward, creating value for our clients and inspiring her colleagues. Earning a place on SIA's Global Power 150 yet again is a testament to the pivotal role she plays not only in shaping our organization's success but in advancing the healthcare staffing industry. We're proud to celebrate her contributions, which set a high standard for impactful change and reinforce our commitment to delivering exceptional service."

For over 22 years, Susan has been instrumental in Cross Country's growth and success, earning acclaim for her work in strategic governance, cost optimization, and complex legal resolutions. She was recently recognized as one of the top 50 global corporate counsels in the 2024 OnCon Icon Awards and is an active member of Women's Executive Leadership of South Florida (WEL), where she advocates for advancing women in leadership roles. Susan's unique blend of legal, business acumen, and nursing expertise has been a key asset to Cross Country's mission and shareholder value.

For the full SIA Global Power 150 Women in Staffing List, [visit SIA](#).

About Staffing Industry Analysts (SIA)

Founded in 1989, Staffing Industry Analysts (SIA) is the global advisor on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem, including staffing firms, managed service providers, recruitment process outsourcers, payroll/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program.

Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. SIA was founded by staffing pioneer Peter Yessne and as a division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.

About Cross Country

Cross Country Healthcare, Inc. is a market-leading, tech-enabled workforce solutions and advisory firm with 38 years of industry experience and insight. We help clients tackle complex labor-related challenges and achieve high-quality outcomes while reducing complexity and improving visibility through data-driven insights. Diversity, equality, and inclusion are at the heart of the organization's overall corporate social responsibility program. It is closely aligned with our core values to create a better future for its people, communities, and stockholders.

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